

Road safety

Contributed by Administrator

In the year 2005, 41,600 people died in road traffic accidents in the European Union. Some 1.9 million people were injured, some of them severely. The economic damages generated by traffic accidents were estimated at €200 billion, corresponding to approximately 2% of the European Union's Gross National Product. These facts are the background of Neavia technologies mission. It was a natural step for Neavia to commit to improving road safety. That is why, in July 2007, Neavia technologies signed up the European road safety charter.

NEAVIA COMMITMENT

We undertake to implement a pilot programme for no commercial benefit. It will provide bodies with a solution, enabling them to inform users in the event of an accident on the network and to inform the emergency services, using elements that make it possible to speed up and optimise their intervention in terms of eco-responsibility.

So that this solution may be accessible not only to the managing bodies of major city ring roads, but also to the managers of less wealthy bodies with a less structured organisation, we undertake to carry out a five-phase pilot programme:

1. In partnership with a body and/or emergency service, to define a satisfactory solution to achieve the abovementioned safety improvement objectives. This phase should be completed at the end of 2007.
2. To study human/machine interface technologies and solutions and/or seek a specialist partner in complementary network display technologies and traffic monitors. This phase should be completed by the end of the first quarter of 2008. It will involve a partner willing to cooperate and share our objectives and the commitments mentioned above.
3. To develop the integrated product with the partner. This phase should be completed by the end of the third quarter in 2008.
4. To test the product with the body and/or emergency service partnering the project. This phase should be completed by the end of 2008.
5. To publish the results on our website (which receives 1,300 visitors per month) and update them throughout 2009.